



Liberty Workshop

University of Houston
Bayou City Room
4800 Calhoun Rd.
Houston, TX 77004

Welcome & Introductions

9:45 – 9:50 am

Economics in Action

9:50 – 11:00 am

Denise Froning will present a series of economic principles and discuss how they impact public policy. We'll use fun, interactive economic games to help bring those principles to life.

Video Screening + Discussion

11:00 – 11:30 am

We'll watch a video called *The Story of Broke* and another, *The Story of Broke Response*.

Then we'll use our economic and policy analysis skills to discuss the ideas in each video and their implications for freedom.

Economics for Effective Advocacy

11:30-1:00 pm

Denise builds upon the earlier session (with another game, of course) to shift the discussion toward using economics throughout our journey as freedom advocates.

Communications Training & Lunch

1:15-3:15 pm

Justin Longo will describe effective strategies for discussing free market economics and philosophy with others by providing examples of what has worked in the past. He will then administer exercises that will allow attendees to practice and build on their communication skills.

Dan D'Amico: Keynote



3:30 – 5:15 pm



Professor Daniel D’Amico is the William Barnett Professor of Free Enterprise Studies and an Assistant Professor of Economics at Loyola University in New Orleans where he has received awards for teaching, research and service. He is also the faculty advisor for the Loyola Economics Club.

Daniel’s current research is focused upon applying insights from Austrian Economics, Public Choice Theory and New Institutional Economics to understand the processes of social change surrounding punishment and incarceration through history and in the United States today.

Visit www.danieljdamico.com to learn more about Professor D’Amico.

Closing/Wrap-Up

5:15-5:30 pm

Networking Reception

(Cash Bar)

Lucky’s Pub

801 Saint Emanuel Street

Houston, TX 77003